



# City of London Corporation

## What Could The 'City of London' Ever Do For Me? or How Can I Drive Sheep Across London Bridge?

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5 February 2015



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# A Unique Organisation



- 1200 years+ of continuous government, inspiration for Parliament
- 477 acres – Magna Carta
- Unique constitution and electoral system, non party–political



City and County of the City of London

# Infrastructure

Services for 400,000 workers in 14,000 businesses and 9,000 residents:

- Education
- Social Services
- Housing
- Libraries
- Town Planning
- Highways Management
- Street Cleansing
- Waste Collection & Disposal
- Environmental Health, Trading Standards, Licensing
- Open Spaces



# ... And Much More

- Promoting the world's Leading International Financial & Business Centre
- City of London Police
- Barbican Centre & Guildhall School
- London-Wide role (e.g. City Bridge Trust)
- City of London Schools & Academies
- Epping Forest, Hampstead Heath – Open Spaces
- Port Health Authority
- Wholesale Markets
- Central Criminal Court
- Five London Bridges
- Northern Ireland, particularly Derry





**CITY  
OF  
LONDON**

**CAA 2009**  
**'Performing Excellently'**  
**Two Green Flags**

**Satisfaction with the City**  
**Residents: 92%**  
**Businesses: 84%**

**Investors in People**  
2005; 2008; 2011

**15 Green Flags**  
**8 Green Heritage Sites**

**Beacon Status**  
Tackling Climate Change  
(2008/9)  
Street and Highway Works  
(2003/4)

**Equality Framework for  
Local Government:**  
**'Achieving Authority'**

**Britain's Cleanest City**  
**2005/06**

**Carbon Trust**  
**Standard bearer**

**HOW  
ARE WE  
DOING?**



# Your Neighbourhood



Austin Friars' Enhancement 2015





# Long View

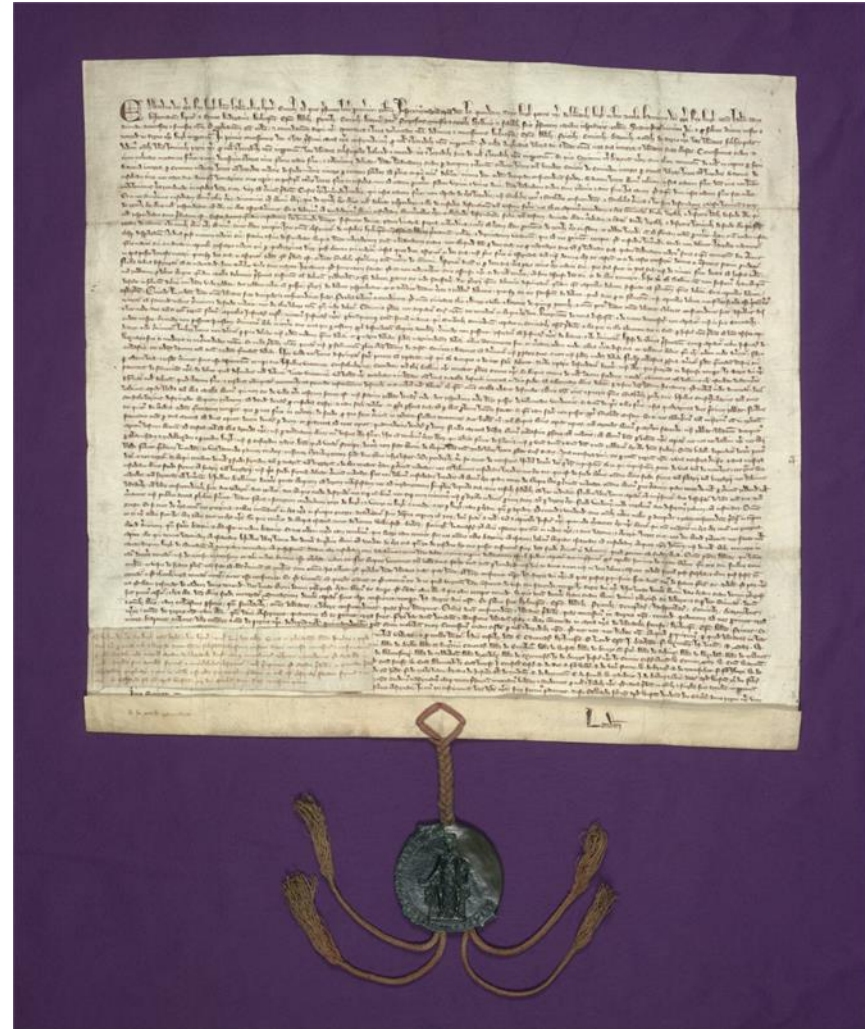




# Since Time Immemorial



- Insurance - Lloyd's of London, Great Tower Street, 30 St Mary Axe, Marsh Tower
- Banking - Fleet Street, 2 King Edward Street, The Bank of England, Lombard Street
- Markets - Gresham College and Hatton Garden, Smithfield Market, London Stock Exchange, The Royal Exchange
- Shipping - Queenhithe to Billingsgate, The Baltic Exchange, Trinity House, Tower Bridge and the Port of London

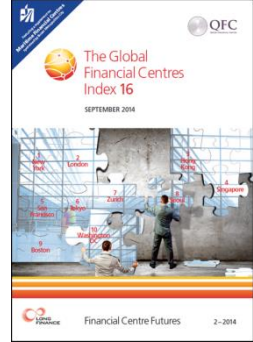






# Global Financial Centre

- 588 foreign companies listed in London, representing 20% of the global foreign equity listings
- 251 foreign banks in London
- \$311bn of worldwide premium insurance income in the UK in 2012. The UK has the largest insurance industry in Europe and the third largest in the world
- £46bn trade surplus generated by the UK financial services sector in 2012
- 18% share of global hedge fund assets in the UK. London remains by far the dominant centre in Europe, managing around 85% of European based hedge fund assets
- Leading western centre for Islamic finance, with 22 banks supplying Islamic financial services, five of which are fully Sharia compliant





# Commerce

- Lord Mayor's overseas promotion – 20+ overseas trade delegations per year
- State economic visits, typically two per year
- Inward investment – City Property Advisory Team (free location services), UKTI, DFID, and others
- Offices – Brussels, Mumbai, Shanghai, Beijing, Washington DC
- Libraries and small business support
- Research – Economic Development Office





# Innovation & Growth Programmes

## Enterprise support

- Innovate Finance
- Entrepreneur Academe
- TeenTech City, Tech City News & 'Elevator Pitch' awards, Digital Derry
- Digital Shoreditch festival, Entrepreneur First (including Code First), New Entrepreneurs Foundation, Remix symposium & research paper on cultural entrepreneurship
- Centre for London's 'Connecting Tech City' web-based platform

## Enterprise financing

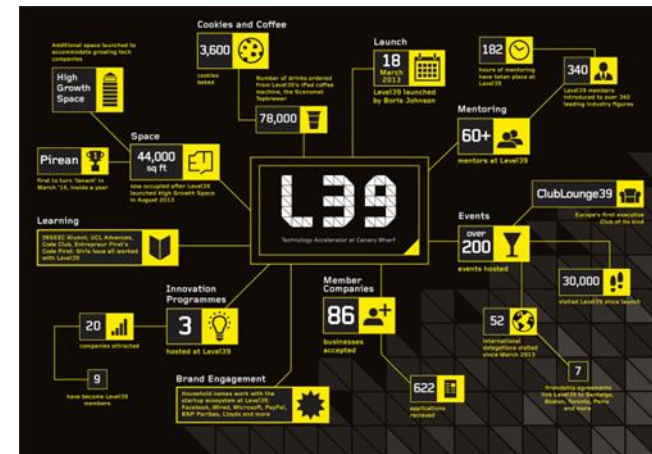
- Angels in the City (£3M in 2015)
- Sponsoring Tech London Advocates

## Property and planning

- Innovation Warehouse & FinTech Innovation Lab at Level 39
- City Property Advisory Team
- Google Campus and Central Working's Shoreditch facility

## Digital innovation and the Arts

- Hack the Barbican
- 'Fish Island Labs' in Hackney Wick
- 'Digital Revolution' programme at Barbican







# Tourism

- City Information Centre – St Paul's
- Museum of London, Barbican, Guildhall Library, Guildhall Art Gallery & Roman Theatre & Heritage Gallery, London Metropolitan Archives
- Bank of England Museum, City of London Police Museum
- Monument, Tower Bridge, Royal Exchange

- Churches
- Visitors trail and books





# Selected Long View Achievements

- Sharia finance – current
- Renminbi trading – 2012 - present
- Cyber risk – 2011- present
- Open data initiative – 2011 - present
- Crossrail – 2007 - present
- Carbon markets - 1998





# Community

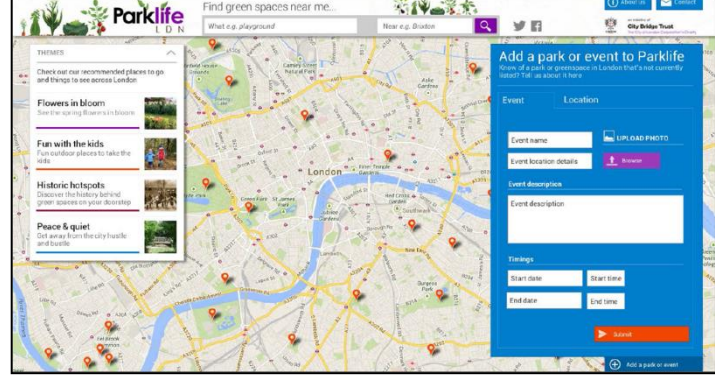
- Lord Mayor's Show
- City of London Festival
- Broad Street Ward Club & other lesser ward clubs
- Freedom of the City
- Livery companies – for Broad Street – Drapers, Carpenters, Furniture Makers, International Bankers
- Local churches – St Margaret Lothbury, Dutch Church







# Charity



- 110 Livery Companies' charitable support - circa £50 million in donations from 30,000 livery people to 150 schools and colleges, 65 churches, 300 military affiliates as well as 'time' – City & Guilds
- City Bridge Trust – The City of London Corporation's Charity, circa £15M/annum
- Social Investment Fund, £20M for social & financial returns
- City of London School for Boys, Girls and the Freeman's school in Surrey; three City Academies; Christ's Hospital School in Surrey; Guildhall School of Music & Drama



# Getting Involved



- Supporting you as a commuter or resident – bicycles, noise
- Supporting you as a worker – overseas development, research, trade delegation
- Supporting you as a community member – charity worker, freedom, ward club, livery
- Your support – vote, consider volunteering for charitable posts or for election



**Thank you!**

**“Get a big picture grip on the details.”**  
*Chao Kli Ning*

<http://www.cityoflondon.gov.uk/business/>